



PREFERRED PRICING

AN INCREDIBLE
LINEUP AT AN
INCREDIBLE PRICE.

To thank you for being a valuable partner of GM,
you're invited to take advantage of our
2019 Preferred Pricing program, where you can
purchase an eligible new vehicle from our lineup at
Invoice Price plus 1.5% of MSRP*.

To claim this offer, take your unique company code to GMPreferredPricing.ca for full
program offers and details.

For more information call: 1-866-410-1622



2019 GMC SIERRA 1500



2019 CADILLAC XT4



2019 BUICK ENCORE



2019 CHEVROLET EQUINOX



PREFERRED PRICING

OUR WAY OF SAYING THANKS

As a valuable partner of GM, we're inviting you and the employees of your company to enjoy the discounts and offers included in our 2019 Preferred Pricing program.

WHAT IS PREFERRED PRICING?

Preferred Pricing is our way of inviting you to the extended General Motors family. We are grateful to be partners with companies like yours, and want to show our appreciation by sharing an offer that is accessible to GM supplier companies.

The Preferred Pricing program allows employees at eligible supplier companies to pay our Invoice Price plus 1.5% of MSRP* on almost every new Chevrolet, Buick, GMC and Cadillac vehicle.

To find out what models are eligible for Preferred Pricing, and to learn more about the program, visit us online at GMPreferredPricing.ca or speak to your local dealership.

HOW DOES IT WORK?

Preferred Pricing is simple. All your employees need to do is register at GMPreferredPricing.ca using your company's unique code. Once they've signed up, they can search the site to find an eligible vehicle that's perfect for them. They can then request an authorization number and bring it, along with proof of employment (a recent pay stub or letter from HR will do), to a participating dealer.

CAN I COMBINE THE DISCOUNT WITH OTHER CURRENT OFFERS?

Yes! Eligible incentives include most national and regional offers. You can also redeem your Scotiabank® GM® Visa® Card Earnings (subject to GM Card program rules), and combine Preferred Pricing with the Canadian Forces Appreciation Discount, Mobility Program and Student Bonus. Visit us at GMPreferredPricing.ca or contact your local dealer for details on current offers.

WHO IS ELIGIBLE?

Canadian employees* at eligible Preferred Pricing companies and their spouses. Note that selected vehicles must be titled and registered in the approved employee's or spouse's name for personal use only.

*Current employees of eligible Preferred Pricing companies can purchase or lease an eligible new Chevrolet, Buick, GMC or Cadillac at Invoice Price plus 1.5% of equipped MSRP plus applicable fees and taxes. Invoice Price plus 1.5% of MSRP is defined as the dealer's price of the base price of the vehicle, plus options, plus 1.5% of equipped MSRP, plus Program Participation fees, REP / Cadillac Pinnacle fees and dealer fees (if applicable) as shown on the invoice. This calculation excludes taxes, license and registration fees, insurance, personal property registry fees and freight charges. Model restrictions may apply. See your participating GM dealer for all program details. GM may modify or terminate this program in whole or in part without notice. ® Registered trademarks of The Bank of Nova Scotia. ®**Visa Int./Licensed User. ®* Registered trademark of General Motors LLC. The Bank of Nova Scotia is an authorized user of General Motors LLC marks

