

The top of the advertisement features a dark, industrial-themed background with various automotive parts like brake calipers and rotors. The ACDelco logo is prominently displayed in the upper left corner. The main headline, 'PROFESSIONAL 100% NEW CALIPERS', is written in large, bold, white capital letters across the top center. Below this, the text describes the product's benefits, including no core charge and high quality. A section titled 'WHAT DOES IT MEAN TO BE 100% NEW?' explains that the components are 100% new and meet ISO standards. Another section, 'FEATURES & BENEFITS', lists advantages such as zinc-plated coating, industry standards compliance, and 100% new casting. A final section, 'WARRANTY', states a 12-month/unlimited kilometer limited warranty. The bottom right corner features the slogan 'No Core Return Required!' in large red text. The bottom left corner contains copyright information and a disclaimer about trademarks.

**ACDelco**

# PROFESSIONAL 100% NEW CALIPERS

ACDelco is now offering an all-new aftermarket brake caliper, featuring no core charge and providing a high quality replacement option for many vehicles on the road today. These Professional, premium, and 100% new components are manufactured to meet your expectations for fit, form, and function.

## WHAT DOES IT MEAN TO BE 100% NEW?

While 100% new components help provide maximum performance, they also eliminate the need to keep old calipers around the shop waiting to be returned for the core charge expense.

The new units are manufactured to strict ISO Quality Standards as well, helping to provide the performance, dependability, and consistency you expect from ACDelco.



## FEATURES & BENEFITS

### Zinc Plated Coating

- Zinc plated coating on cast iron components offers corrosion protection from environmental elements and corrosive road sprays.
- Protects new cast iron calipers and brackets, as well as brackets on aluminum calipers
- ASTM B117 Salt Spray process tested

### Meets Industry Standards for Performance

- Testing to JASO C448 industry standards helps ensure leak-free operation under extreme temperatures – both hot and cold.
- End-of-line pressure testing helps ensure correct assembly and function.

### 100% NEW Casting and Components

- New pistons and bleeder screws – copper washers included (where applicable) for trouble free installation
- Caliper housing bolts are tightened to manufacturing torque specifications.
- Critical components are lubricated for smooth operation.

**No Core Return  
Required!**

## WARRANTY

12-month/unlimited kilometer limited warranty. Parts only. As long as the original purchaser owns the vehicle.

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