

TRAINING	TIER	1	2	3	4	5
Live In-Person & Virtual + Online On Demand						
<b>WEB BASED ONLINE TRAINING</b> · Unlimited access to hundreds of online courses · Includes Video, Diagnostic, Technical, TechTube		•	•	•	•	•
<b>SEMINARS – Live In-Person and Virtual</b> · 3-hour Instructor-Led courses · Covers various systems and makes/models · Hosted by Distributor to ensure a convenient date, time and location · Virtual Seminars		•	•	•	•	•
<b>MYSHOP ON SITE TRAINING – Live In-Person and Virtual</b> · Instructor-led Training at YOUR place of business · Covers various systems and makes/models · Virtual MyShop Customized training					•	•
<b>TRAINING WEBSITE</b> · Create and manage complete training profile · Track all online and instructor-led courses completed – by technician · ACDelco PERFORMANCE PATH Technical Assessment Tool to help identify technical skills and competencies.		•	•	•	•	•
		•	•	•	•	•
BUSINESS SUPPORT	TIER	1	2	3	4	5
<b>INFO-LINE</b> · Dedicated support line for all Program questions and issues		•	•	•	•	•
<b>MONERIS CREDIT/DEBIT CARD FEES</b> · Low/discounted preferred Moneris card processing rates		•	•	•	•	•
<b>GM NEW VEHICLE PURCHASE PROGRAM</b> · Discounts on the purchase or lease of a new GM Vehicle				•	•	•
<b>UNIFORM PROGRAM</b> · Access to ACDelco uniforms for launder or purchase		•	•	•	•	•
<b>TECHCONNECT WEBSITE</b> · Secure Website with program and marketing support · Access to Roadside Assistance marketing, Logos, Knowledge is Power and more		•	•	•	•	•
<b>GEM-CAR SHOP MANAGEMENT SOLUTION</b> · Discounted rates on subscription		•	•	•	•	•
<b>EPICOR SERVICE CRM</b> · Discounted member pricing · Additional Discount - Set-up Fee <i>Prices may change without prior notice.</i>		•	•	•	•	•

Effective April 1, 2023.

AC103547

**ACDelco**  
**RSSP**  
 RETAIL SERVICE SUPPORT PROGRAM  
 PROFESSIONAL SERVICE CENTRE MEMBER

# PROGRAM MEMBERSHIP.

## It all adds up.

Take full advantage of all the benefits of the ACDelco PSC program as part of the Retail Service Support Program.

Effective April 1, 2023.

MEMBERSHIP IN THE  
 RETAIL SERVICE SUPPORT PROGRAM


## Tier level is based on the annual amount of ACDelco purchases.

EARNBACK	TIER	1	2	3	4	5
<b>ACDelco PSC RSSP REWARDS PROGRAM</b> <ul style="list-style-type: none"> <li>Two monthly rewards options – Reloadable Visa Card or Rebate via Reporting Distributors</li> <li>Earn up to 5% back on each month on every qualifying ACDelco part you buy</li> </ul>		•	•	•	•	•

\$7,500+	5%
\$6,000 – \$7,499	4%
\$4,500 – \$5,999	3%
\$3,000 – \$4,499	2%
\$1,500 – \$2,999	1%
LESS THAN \$1,499	0%

Effective January 1, 2023.



ROADSIDE ASSISTANCE	TIER	1	2	3	4	5
<ul style="list-style-type: none"> <li>Roadside Assistance for your customers</li> <li>No additional charges for admin or per use</li> <li>Valid up to 12 months after their qualifying repair</li> </ul>		•	•	•	•	•

LABOUR REIMBURSEMENT	TIER	1	2	3	4	5
<ul style="list-style-type: none"> <li>Labour reimbursement for qualifying products that fail due to a manufacturer's defect</li> <li>Reimbursement up to \$85/hour (see program details for more information)</li> <li>Fleet/Commercial repair qualifications</li> <li>Up to 24-month limited labour coverage*</li> <li>Now Includes Battery coverage*</li> <li><b>NEW!</b> Submit claims using online form</li> </ul>		•	•	•	•	•

MARKETING SUPPORT	TIER	1	2	3	4	5
<b>ACDelcoCanada.com LOCATOR LISTING</b> <ul style="list-style-type: none"> <li>Shop profile on the national website locator</li> </ul>			•	•	•	•
<b>SIGNAGE PROGRAM</b> <ul style="list-style-type: none"> <li>Reimbursement for half the cost of ACDelco branded sign</li> <li>Up to \$500 reimbursement</li> <li>Up to \$700 reimbursement</li> </ul>				•	•	•

## TO QUALIFY

ACDelco PSC members who are RSSP participants must have a registered program affiliated head office, already registered and approved by both their Head Office and the ACDelco Head Office.

MARKETING SUPPORT <i>CONT'D</i>	TIER	1	2	3	4	5
<b>ART SUPPLY</b> <ul style="list-style-type: none"> <li>Access to customized artwork to help promote your shop</li> </ul>					•	•
<b>EXCLUSIVE MAILINGS</b> <ul style="list-style-type: none"> <li>Program updates and marketing material throughout the year</li> </ul>		•	•	•	•	•
<b>DIGITAL MENU BOARD</b> <ul style="list-style-type: none"> <li>Additional Discounts Available</li> <li>Access to innovative menu board for waiting room</li> <li>Customizeable based on your shop</li> <li>ACDelco professionally designed content</li> <li>Video On Demand smartphone app included with any subscription service OR as a separate annual subscription option</li> <li><b>Discounted subscription</b></li> </ul>		•	•	•	•	•
<b>CUSTOMIZED MESSAGES/ON HOLD</b> <ul style="list-style-type: none"> <li>Discounted package rates, 1-3 discounted packages to choose from</li> </ul>		•	•	•	•	•
<b>eNEWSLETTER</b> <ul style="list-style-type: none"> <li>Access to weekly emails making sure you are up to date on all product and program information</li> </ul>		•	•	•	•	•

TECHNICAL SUPPORT & DISCOUNTS	TIER	1	2	3	4	5
<b>GMSi CONNECTION PROMOTION</b> <ul style="list-style-type: none"> <li>Free monthly access to GMSi based on previous CONNECTION purchases (minimum CONNECTION purchase required).</li> </ul>		•	•	•	•	•
<b>IDENTIFIX</b> <ul style="list-style-type: none"> <li>Discounts off the standard monthly rate</li> </ul>		•	•	•	•	•



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\*See full program details and for qualifications. Up to 24 months/40,000 kms for Genuine GM and Professional/Gold Product Lines is effective on repairs as of July 1, 2020 for active members (active at the time of the repair and claim submission). Battery coverage is per the detailed Consumer Assurance Quick Reference Guide and is effective for repairs as of October 1, 2021.