

# THERE'S ONE FOR YOU



From those who drive hard-working vehicles to those who are just headed around the corner, ACDelco spark plugs are the ones you can rely on. For nearly 100 years, ACDelco has been on the leading edge, creating spark plugs that have propelled the future. With fine metals—including iridium, platinum and pure copper—combined with precisely engineered dual-electrode tips, self-regulating glow plugs and radio-frequency-cancelling seals, ACDelco plugs are the spark of something smarter and longer lasting. They're just one of the many parts that can help make earning your customers' trust, easy.

## PROFESSIONAL IRIIDIUM

ACDelco Iridium Spark Plugs represent the latest in spark plug technology. ACDelco Iridium Spark Plugs are the ideal replacement for today's top-performing vehicles and are supported by a 160,000 KM Limited Warranty\*.



### BENEFITS

#### GM Original Equipment for GM Vehicles

- ACDelco Iridium Spark Plugs are the only iridium plugs installed in GM vehicles during assembly and are the recommended replacement plugs to best help maintain engine performance.

#### Iridium Composition

- Iridium has the highest melting point and strength of all metals used to create spark plugs and provides the highest level of wear resistance and durability.
- Iridium's characteristics improve the ignition of fuel, resulting in improved fuel economy while burning away carbon deposits as they form.

#### One-Piece Suppressor Seal

- ACDelco Iridium Spark Plugs feature a suppression seal that blocks radio frequencies that could affect vehicle electronics. In addition, this seal meters spark energy for longer electrode life while sealing against combustion leakage.

## PROFESSIONAL PLATINUM (DUAL PLATINUM)

An ideal plug for vehicles requiring platinum performance or older vehicles calling for conventional plugs, ACDelco's Professional Platinum Spark Plugs are backed by a 160,000 KM Limited Warranty\*.



### BENEFITS

#### Dual-Point Pad Centre Electrode

- Dual points minimize gap growth, which helps maintain consistent voltage demand while minimizing wear on ignition-system components.

#### Platinum-Plated Centre Electrode

- Highly durable and highly conductive platinum helps deliver efficient sparking and durability over the life of the plug.

#### Three-Piece Fired-In Suppressor Seal

- This compound suppressor helps reduce radio frequency that could potentially disturb vehicle electronics, regulates spark energy for longer life and seals against intense combustion pressures.

#### 100% Pure Copper Core

- The copper core, featuring a maximized cross-sectional area, helps diffuse heat, creating cooler electrode temperatures for enhanced durability while setting the stage for superior fouling resistance.

## RAPIDFIRE PERFORMANCE PLATINUM (SINGLE PLATINUM)

Designed for today's most popular autos, as well as several marine applications, ACDelco's Rapidfire Platinum Spark Plug, backed by a 3-year limited warranty,\* fits engines using conventional plugs, as well as newer vehicles requiring platinum performance.



### BENEFITS

#### Solid-State Suppressor

- This suppressor with a two-piece glass and brass seal helps reduce radio-frequency interference that could affect the performance of automotive electrical devices.

#### 100% Pure Copper Core

- Copper dissipates heat quickly, allowing for cooler electrode temperature and resulting in greater durability.

#### Ribless Insulator

- This ribless design allows for an improved plug-to-boot seal.

#### Tapered Centre Wire Electrode

- This configuration reduces the firing diameter and helps improve the firing efficiency by concentrating and directing energy needed to fire the plug with less voltage.

## PROFESSIONAL CONVENTIONAL

With coverage for most older vehicles on the road today and robust, long-life design, ACDelco Professional Conventional Spark Plugs are an economical choice for solid performance. Plus, they're backed by a 12-month limited warranty\*.



### BENEFITS

#### Ribbed Suppressor Seal

- This seal extends resistance while preventing spark "flash over" and misfires.

#### Nickel-Chrome Alloy Sheathing

- This alloy's properties work to prevent corrosion of the centre core under harsh operating conditions.

#### Black Onyx Coating

- The black outer coating on the lower shell of this plug helps prevent corrosion.

#### Copper Core

- The thermal properties of copper allow for excellent heat transfer, resulting in plug durability.

## GLOW PLUG

Specially designed to give diesel engines the heat they need for cold starts, these ACDelco Professional Glow Spark Plugs, backed by a 12-month limited warranty\*, will maintain ignition in all cylinders, improving throttle response and reducing exhaust emissions.



### BENEFITS

#### Regulating Coil

- The BERU GN-type glow plug can function under higher voltages, up to 15.5 volts, that would normally burn out many other glow plugs.

#### Self-Regulating

- This plug protects itself against overheating by limiting the electricity flowing from the battery to the plug, in proportion to the increasing temperature.

#### Range Of Reaches

- From 21 mm to 40 mm of reach, ACDelco Glow Plugs offer a wide range of chamber reaches for a variety of applications.

**DON'T  
FORGET!**

ROADSIDE ASSISTANCE IS AVAILABLE TO THE CUSTOMER IF THE REPAIR IS MADE AT AN ACTIVE ACDelco PROFESSIONAL SERVICE CENTRE (PSC) OR ACDelco AUTOMOTIVE CARE EXPERT PROGRAM (ACE) MEMBER FACILITY.

**ACDelco**

**1-800-263-3526**  
**TechConnectCanada.com**

\*To the original purchaser. Parts only; installation not included. Visit your ACDelco Distributing supplier for further details.

ACD-0913-SPL