



**ACDelco**

# KEY FLEET PROGRAM BENEFITS

## We specialize in success

If there's something we know after being around for 100 years, it's that to be successful you need all the right parts. The Key Fleet Program provides additional benefits to fleet customers in connection with purchases of ACDelco products to service their own fleet vehicles and fleet equipment. These benefits are designed to increase a fleet's efficiency and to reduce vehicle downtime and related operating expenses.

That's why we don't just offer you one product line to solve all your fleet needs, we offer you over 40 full lines of high-quality parts to service all makes and models. Not stopping there, we go far beyond our dependable parts and also offer you support and services to help your fleet run at maximum efficiency, like training and tools for your techs.

**PLUS** – With a quarterly credit, you can be assured of getting quality parts, at a competitive price.



# KEY FLEET PROGRAM



## TRAINING – Parts that come with smarts

ACDelco parts don't just provide a dependable fix for all your fleet vehicles, they also provide your technicians free access to training. So you can count on your team to be up to date on technology that will keep them efficiently servicing and maintaining your fleet.

When you reach your minimum ACDelco parts purchase qualifier (a quarterly average of \$1,500/month in purchases), your technicians will have access to a number of training courses in a number of formats to suit both your needs.



## PRODUCT – The right parts for your fleet

We make maintaining your fleet with high-quality parts fast and easy. By providing you with the top-selling fleet vehicle parts, including filters, batteries, brakes, belts and rotating electrical in GM Original Equipment, ACDelco Professional and ACDelco Advantage, you'll only have to look to one brand for all your GM and non-GM fleet needs.

## CREDIT – Quarterly earnback to help your bottom line

We make buying ACDelco parts easy. With a National distribution network and a quarterly credit - delivery and pricing will be one less thing to worry about.

## QUALIFICATIONS\*

1. Purchase a minimum amount of \$4,500 in ACDelco products per calendar quarter
2. Maintain and operate 15 or more vehicles or pieces of motorized equipment
3. Service your own fleet in-house
4. Install 100 percent of the parts purchased on your own fleet vehicles

## BENEFITS AT A GLANCE

**Service/Business Training:** Provide your technicians the training they need to stay on top of new technologies, next-generation service tools, parts, products and comprehensive diagnostics. Technicians have access to hundreds of online courses covering all course specializations, from brakes to electrical. **Online courses range from 20 minute TechAssist specific courses to longer 2-3 hours training courses. Self-study material, video courses and simulations are also available. Register up to 20 technicians for online training. Receive discounts on in-class training.**

**Quarterly Credit:** Qualify to earn a quarterly credit on all your ACDelco qualifying parts purchases. Credit is applied after each calendar quarter has been completed and supplied to you directly via your qualifying Authorized ACDelco Canada Distributor.

**Labour Reimbursement:** If a fleet vehicle returns to the original repair facility with a defective part within 12 months or 20,000 kilometres, the shop can call **1-855-646-1427, prompt 2** and follow the claim process prior to starting the repair. Maximum of \$85.00/hour and maximum of 3 hours labour per claim†. Ensure to review the program including exclusions.

**Key Fleet Newsletter:** Get updated training information with our Key Fleet email newsletter.

**CONNECTION Internet Parts:** Web-based parts ordering tool connected through a local ACDelco distributor.

**GM Service Information (Si) Discount:** We offer vehicle diagnostic and service manuals for GM vehicles from 1998 to present; campaigns, service bulletins and preliminary information for GM vehicles from 1980 to present; and GM Owner's Manuals and glove box supplements from 2003 to present. **Key Fleet accounts who purchase parts using the CONNECTION application can qualify for a monthly subscription at NO Charge, with a minimum monthly purchase level. Account must purchase via CONNECTION and register for the promotion.**

**Technical Delivery Systems (TDS) Annual Subscription Package:** Qualify to purchase a one year of Service Programming for \$995 (USD) and an additional offer to purchase a one year of Service Information (SI) at the discounted rate of \$900 (USD). Open to active Key Fleet Members.



## Support. It's in our DNA.

\*Purchases can be made from only one (1) authorized Canadian ACDelco Distributor, who is noted as the program sponsor. Purchases outside of the one (1) sponsoring Canadian ACDelco Distributor will not be eligible towards the quarterly purchase minimums and earnback. Purchases will be assessed and reconciled on a calendar quarterly basis. Each Account will be provided notice if they fall below the minimum quarterly and total quarterly purchase requirement (\$4500 for the three month period). Each account will have the following quarter to reach the target monthly purchase threshold. If the account is unable to meet these purchase requirements, they will be removed from the program. Credit will not be applied if the defined quarterly purchase threshold has not been met, even if the following minimum quarterly threshold has been met. Quarters are defined as the following calendar periods: January-March, April-June, July-September, October-December. An average will be taken for newer accounts who do not have a full three months. †For Labour Reimbursement exclusions see full program guidelines.