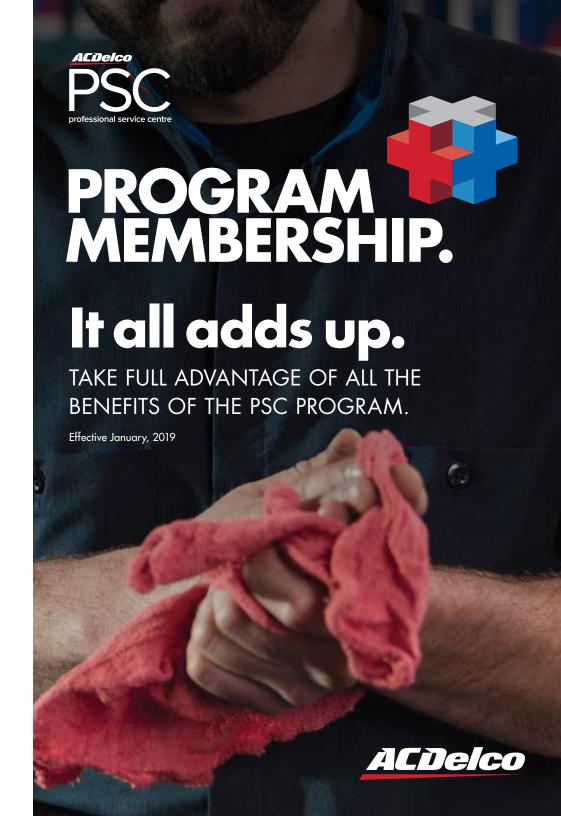
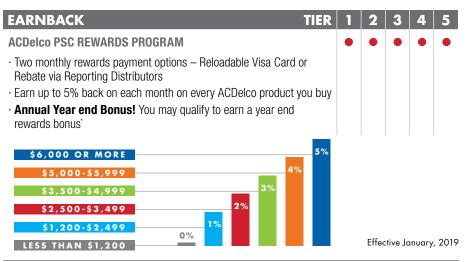
TRAINING TIER	1	2	3	4	5
WEB BASED ONLINE TRAINING	•	•	•	•	•
 Unlimited access to hundreds of online courses Includes Video, Diagnostic, Technical, TechAssist, TechTube 					
SEMINARS	•	•	•	•	•
 3-hour Instructor-Led courses Covers various systems and makes/models Hosted by Distributor to ensure a convenient date, time and location					
MYSHOP ON SITE TRAINING				•	•
Instructor-led Training at YOUR place of businessCovers various systems and makes/models					
TRAINING WEBSITE	•	•	•	•	•
Create and manage complete training profile Track all online and instructor-led courses completed – by technician					

BUSINESS SUPPORT	TIER	1	2	3	4	5
INFO-LINE		•	•	•	•	•
Dedicated support line for all Program questions and issues						
MONERIS CREDIT/DEBIT CARD FEES		•	•	•	•	•
· Low/discounted preferred Moneris card processing rates						
GM NEW VEHICLE PURCHASE PROGRAM					•	
Discounts on the purchase or lease of a new GM Vehicle						
UNIFORM PROGRAM		•	•			
· Access to ACDelco uniforms for launder or purchase						
TECHCONNECT WEBSITE		•	•	•	•	
 Secure Website with program and marketing support Access to Roadside Assistance marketing, Logos, 						
Knowledge is Power and more						
MECHANICNET CUSTOMER CRS		•	•	•	•	•
· Discounted monthly rates						
AUTO VITALS		•	•	•	•	•
· Discounted rates on monthly subscription						
GEM-CAR SHOP MANAGEMENT SOLUTION		•	•	•	•	•
· Discounted rates on subscription						





CONSUMER ASSURANCE	TIER	1	2	3	4	5
ROADSIDE ASSISTANCE		•	•	•	•	•
 Roadside Assistance for your customers No additional charges for admin or per use Valid up to 12 months after their qualifying repair 						
LABOUR REIMBURSEMENT		•	•	•	•	•
 Labour reimbursement for qualifying products that fail due to a manufacturer's defect Reimbursement up to \$85/hour (see program details for more information) NEW! Now includes commercial vehicle repairs* 						
*See full program details						

MARKETING SUPPORT TI	ER	1	2	3	4	5
ACDelcoCanada.com LOCATOR LISTING · Shop profile on the national website locator			•	•	•	•
SIGNAGE PROGRAM Reimbursement for half the cost of ACDelco repair facility branded signage Up to \$500 reimbursement Up to \$700 reimbursement				•	•	•
 KNOWLEDGE IS POWER Marketing materials to host a car care clinic for your customers Presentation segments on vehicle maintenance and routine car care 	Э	•	•	•	•	•

MARKETING SUPPORT CONT'D TIER	1	2	3	4	5
ART SUPPLY				•	•
· Access to customized artwork to help promote your shop					
EXCLUSIVE MAILINGS	•	•	•	•	•
· Program updates and marketing material throughout the year					
DIGITAL MENU BOARD Additional Discounts Available Access to innovative menu board for waiting room Customizeable based on your shop ACDelco professionally designed content Video On Demand smartphone app included with any subscription service OR as a separate annual subscription option Discounted subscription	•	•	•	•	•
CUSTOMIZED MESSAGES/ON HOLD · Discounted package rates, 1-3 discounted packages to choose from	•	•	•	•	•
eNEWSLETTER Access to weekly emails making sure you are up to date on all product and program information	•	•	•	•	•
TECHNICAL SUPPORT & DISCOUNTS TIER	1	2	3	4	5
GM ESI – CONNECTION PROMOTION		•	•	•	•
· Free monthly access to GM eSI based on previous CONNECTION purchases					
IDENTIFIX	•	•	•	•	•
· Discounts off the standard monthly rate					
TECHNICAL DELIVERY SYSTEMS (TDS) Subscription Package • Qualify to purchase one year of Service Programming for \$995 (USD) and an additional offer to purchase a one year of Service Information (SI) at the discounted rate of \$900 (USD).	•	•	•	•	•

