

MARKETING SUPPORT

DIGITAL MENU BOARD

- Discounted subscription
- Access to innovative menu board for waiting room
- Customizeable based on your shop
- ACDelco professionally designed content
- Video On Demand smartphone app included with any subscription service OR as a separate annual subscription option



EXCLUSIVE MAILINGS

- Program updates and marketing material throughout the year



eNEWSLETTER

- Access to weekly emails making sure you are up to date on all product and program information



TECHNICAL SUPPORT & DISCOUNTS



- Discount of 25% off the regular rate



GM eSI – CONNECTION PROMOTION

- Free monthly access to GM eSI based on previous CONNECTION purchases



For a complete set of ACDelco ACE Program Guidelines including any requirements, visit an authorized ACDelco Distributor or if an active member log in to TechConnectCanada.

ACDelco

1-800-263-3526
TechConnectCanada.com

ACDelco
ACE
automotive care experts

PROGRAM MEMBERSHIP.

A GOOD FIT FOR YOUR BUSINESS.

Take full advantage of all the benefits of the ACE program, all at a low monthly cost.



ACDelco

EARNBACK

ACE REWARDS CASH REBATE PROGRAM

- One of two monthly rewards options

1. Reloadable ACDelco ACE Visa Card **OR**
2. ACE Account Rebate via your Reporting Distributors

- Earn up to 2% back on each month on every ACDelco product you buy



ROADSIDE ASSISTANCE

ACDelco

ROADSIDE ASSISTANCE

- Roadside Assistance for your customers
- No additional charges for admin or per use
- Valid up to 12 months after their qualifying repair



TRAINING

WEB BASED ONLINE TRAINING

- Unlimited access to hundreds of online courses
- Includes Video, Diagnostic, Technical, TechAssist, TechTube

SEMINARS

- 3-hour Instructor-Led courses
- Covers various systems and makes/models
- Hosted by Distributor to ensure a convenient date, time and location

TRAINING WEBSITE

- Create and manage complete training profile
- Track all online and instructor-led courses completed – by technician



BUSINESS SUPPORT

INFO-LINE

- Dedicated support line for all Program questions and issues

MONERIS CREDIT/DEBIT CARD FEES

- Low/discounted preferred Moneris card processing rates

UNIFORM PROGRAM

- Access to ACDelco uniforms for launder or purchase

TECHCONNECT WEBSITE

- Website with program and marketing support
- Access to Roadside Assistance Program marketing, Logos, and more

