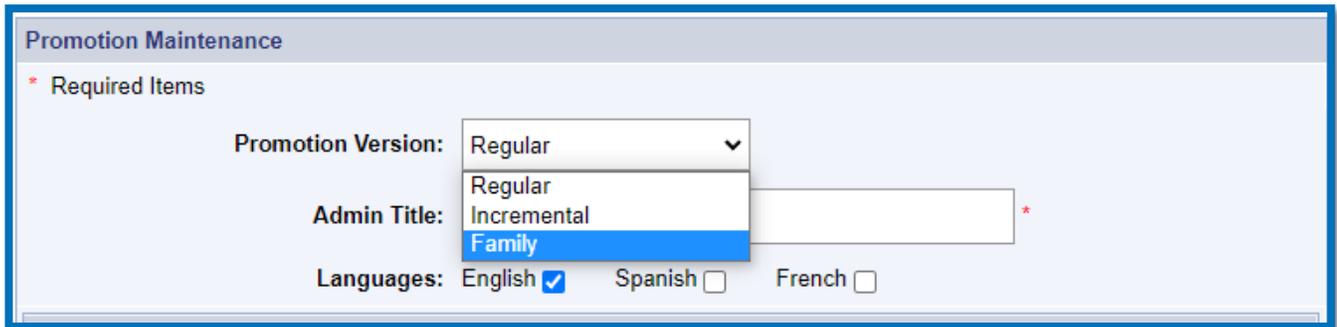


CONNECTION has the ability to offer Family Promotions. Family Promotions are promotions that contain 2-6 different part groups that parts must be purchased from, in a single order, to earn the promotion. They can be used to promote parts sales for complete jobs, instead of your customer sourcing multiple parts from multiple parts sellers for a single job.

To set one up, go to [Promotion Maintenance](#) in CONNECTION Admin and select Family in the [Promotion Version](#) Dropdown when creating a new promotion



**Promotion Maintenance**

\* Required Items

Promotion Version: Regular ▼

Admin Title: Regular  
Incremental  
**Family**

Languages: English  Spanish  French

We recommend using the [Promotion Description](#) boxes to explain the promotion and what part types will be in which group.



Promotion Name:  \*

Promotion Description (Promotion Name Hover Text):  Characters Left:

Promotion Description 2 (Question Mark Hover Text):  Characters Left:

When setting up the promotion, Promotion Type, Tracking Criteria, and Criteria Operator will only have one option each for setup to align with the promotion type. You will then enter the maximum number of times your customer can earn the promotion, and the max number across all your customers if you like. You can also show how many have been redeemed across all your customers to incentivize customers to earn (if others have, and they haven't). Or show how many available total, if you choose to set a limit on how many you are offering across all your customers.

Choose the Promotion Reward. Commonly it is N/A as this allows you to offer any promotion you choose, credit to the account, gift card, coolers...

Then [Add Promotion](#)

**Promotional Criteria**

Promotion Type: Promote - Parts List (Upload) \*

Tracking Criteria: Total Units - Parts Sold \*

Criteria Operator: >= Greater Than or Equal To \* ?

Max Usage - Per Account: 10 ?

Max Usage - Per Promo: 100 ? Show Info:  Redeemed  Available

**Promotion Fulfillment**

Promotional Reward: N/A \*

Promotion Code/Reference: NEW FAM PROMO \*

Add Promotion Cancel

Select which customers the Promotion applies to, or just [Save and Continue](#) to include them all.

Save Save & Continue Cancel

Search:

Customer Name Search

Show 200 Showing 1 to 21 of 21 Customers First Previous 1 Next Last

Account ID	Customer Name	WD Customer Type	City	State	Default Branch	Status
29	A & H TIRES AND BRAKES	Fleet	DENVER	NC	Select	✓
55	ACTIVE AUTO	Independent Service Center	DENVER	NC	Auto Warehouse #2	✓
294	ALL DAY SERVIE	Independent Service Center	DENVER	NC	Auto Warehouse #2	✓
295	PHIL'S AUTO PARTS	Independent Service Center	FLINT	Mi	Auto Warehouse #1	✓
296	MOTOWN SERVIE CENTER	Dealer	DENVER	NC	Auto Warehouse #2	✓
297	JIMMY'S BODY REPAIR	Independent Service Center	DENVER	NC	Auto Warehouse #2	✓

After saving which customers are eligible for the promotion you will be returned to the main promotion settings screen where there will be a new option under the Promotional Criteria.

Now you will choose how many groups the promotion will be required for your customers to purchase from to earn the promotion. You can choose from 2 to 6 individual groups.

**Promotional Criteria**

Promotion Type: Promote - Parts List (Upload) \*

Tracking Criteria: Total Units - Parts Sold \*

Manufacturer Lines:

Criteria Operator: ≥ Greater Than or Equal To \* ?

Number of Family Groups: Select One -->  
1  
2  
3  
4  
5  
6

Max Usage - Per Account:

Max Usage - Per Promo:

Redeemed  Available

After choosing the number of groups you can name each individual group if you choose (it is recommended to do so, in order to assist with managing your promotion), and you are required to upload the individual parts lists for each group\*.

**Promotion Fulfillment**

Number of Family Groups: 3

Number of Parts Required:

Brake Pads	1	Upload Parts List
Rotors	2	Upload Parts List
Calipers	2	Upload Parts List

Max Usage - Per Account:  ?

Max Usage - Per Promo:  ? Show Info:  Redeemed  Available

\*Do not have the same part number in more than one group.

When your customers use CONNECTION and there is a Family Promotion, parts will be tagged with the group they are in while looking in the catalog, stock check, or shopping cart. Also in the shopping cart, the customer will see a list of promotions they are eligible for, and if they have earned it.

**Stock Check** Reset Hide

Type in a Part Number and select Stock Check. Add as many parts as you wish. If you require additional lines select the "\*" button to add lines.

Add to Order	P/L	Item #	Order Qty	Our Description	Details	Sell Price	Your Price	Core Price	Pack Qty	Branch Location	Avail Qty
<input checked="" type="checkbox"/>	ACD	18FR1	1	Front Passenger Si		46.28	27.01	20.00		Auto #1	69
19140294 - GM   Reference Part   Front Passenger Side Disc Brake Caliper Assembly (Friction Ready Non-Coated)											
<input checked="" type="checkbox"/>	ACD	17D1000CH	1	Ceramic Front Disc		70.00	40.85			Auto #1	12
19142407 - GM   Reference Part   Ceramic Front Disc Brake Pad Set											
<input checked="" type="checkbox"/>	ACD	18A1090SD	1	Performance Disc Bra		3194.44	1864.08			Auto #1	39

**Auto #1** Expected Delivery Time: 2.00 Hrs Order Type: Unicorn Delivery Method: Hot Shot

P/L	Item #	Description	Sell Price	Your Cost
ACD	18FR1 ACDelco 19140294 GM	Front Passenger Si	\$46.28	\$27.01
Order Qty: 1 Avail Qty: 69 Pack Qty: 0			Core Price: \$20.00	Core Price: \$20.00
Total Sell Price: \$66.28			Total Cost: \$47.01	

Enter Comment Here

Submit by 03:00PM EDT (5/18/2022)

Applied Promotions

**Family Calipers, Pads, Rotors**

---

P/L	Item #	Description	Sell Price	Your Cost
ACD	17D1000CH ACDelco 19142407 GM	Ceramic Front Disc <b>WARNING</b>	\$70.00	\$40.85
Order Qty: 1 Avail Qty: 12 Pack Qty: 0			Total Sell Price: \$70.00	Total Cost: \$40.85

Enter Comment Here

Submit by 03:00PM EDT (5/18/2022)

Applied Promotions

**Family Calipers, Pads, Rotors**

**Family Test WD** You have 20.00% rebate for each valid item on this purchase.

---

P/L	Item #	Description	Sell Price	Your Cost
ACD	18A1090SD ACDelco 88875150 GM	Performance Disc Bra	\$3194.44	\$1864.08
Order Qty: 1 Avail Qty: 39 Pack Qty: 0			Total Sell Price: \$3194.44	Total Cost: \$1864.08

Enter Comment Here

Submit by 03:00PM EDT (5/18/2022)

Applied Promotions

**Family Calipers, Pads, Rotors**

**Family Test WD** You have 20.00% rebate for each valid item on this purchase.

VIN Number:

Send me an email / text notification for this order

**Pricing Details**

Auto #1 \$3330.72

Total Sell Price \$3330.72

Auto #1 \$1951.94

Total Cost \$1951.94

\*\*\*\* this is a test demo account \*\*\*\*

**Not Applied Promotions**

**Family Calipers, Pads, Rotors**  
You do not have the required parts to earn this promotion.

**Fam Test 5/11**  
You do not have the required parts to earn this promotion.

**Family Filters Oil & Cabin**  
You do not have the required parts to earn this promotion.

**Family Test WD**  
You do not have the required parts to earn this promotion.

If you have any questions about Family Promotions, please reach out to your eBusiness Coordinator.