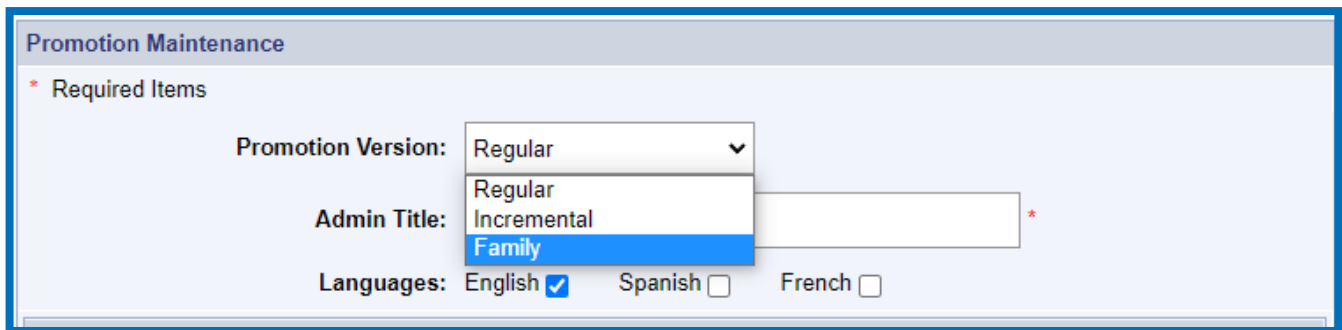


CONNECTION has the ability to offer Family Promotions. Family Promotions are promotions that contain 2-6 different part groups that parts must be purchased from, in a single order, to earn the promotion. They can be used to promote parts sales for complete jobs, instead of your customer sourcing multiple parts from multiple parts sellers for a single job.

To set one up, go to [Promotion Maintenance](#) in CONNECTION Admin and select Family in the [Promotion Version](#) Dropdown when creating a new promotion



Promotion Maintenance

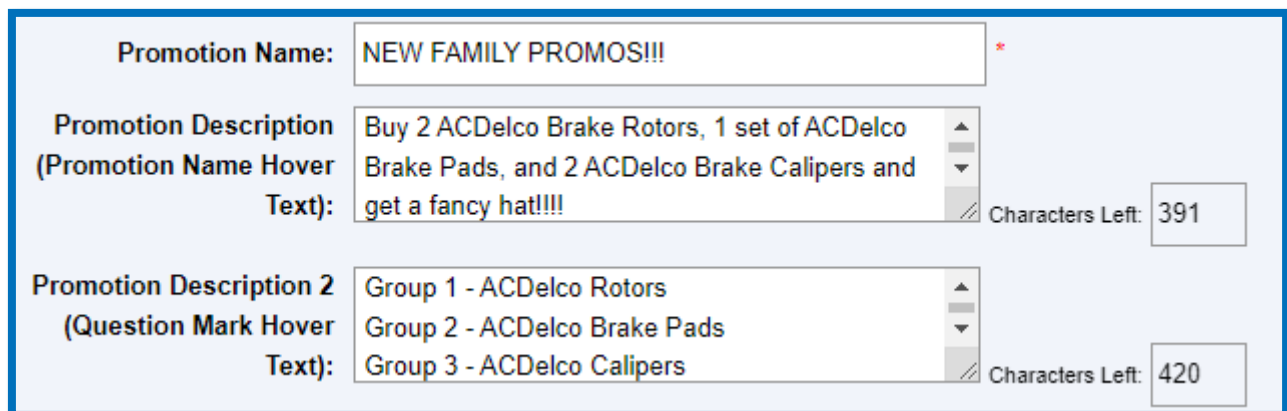
* Required Items

Promotion Version: Regular ▼

Admin Title: Regular
Incremental
Family

Languages: English ☒ Spanish ☐ French ☐

We recommend using the [Promotion Description](#) boxes to explain the promotion and what part types will be in which group.



Promotion Name:

Promotion Description (Promotion Name Hover Text):

Characters Left: 391

Promotion Description 2 (Question Mark Hover Text):

Characters Left: 420

When setting up the promotion, Promotion Type, Tracking Criteria, and Criteria Operator will only have one option each for setup to align with the promotion type. You will then enter the maximum number of times your customer can earn the promotion, and the max number across all your customers if you like. You can also show how many have been redeemed across all your customers to incentivize customers to earn (if others have, and they haven't). Or show how many available total, if you choose to set a limit on how many you are offering across all your customers.

Choose the Promotion Reward. Commonly it is N/A as this allows you to offer any promotion you choose, credit to the account, gift card, coolers...

Then [Add Promotion](#)

Promotional Criteria

Promotion Type:

Promote - Parts List (Upload) *

Tracking Criteria:

Total Units - Parts Sold *

Criteria Operator:

>= Greater Than or Equal To * ?

Max Usage - Per Account:

10 ?

Max Usage - Per Promo:

100 ?

Show Info:

☒ Redeemed

☒ Available

Promotion Fulfillment

Promotional Reward:

N/A *

Promotion Code/Reference:

NEW FAM PROMO *

Add Promotion

Cancel

Select which customers the Promotion applies to, or just [Save and Continue](#) to include them all.

Save

Save & Continue

Cancel

Search:

Customer Name

Search

Show 200

Showing 1 to 21 of 21 Customers

First

Previous

1

Next

Last

Account ID	Customer Name	WD Customer Type	City	State	Default Branch	Status
					Select	Select
29	A & H TIRES AND BRAKES	Fleet	DENVER	NC		✓
55	ACTIVE AUTO	Independent Service Center	DENVER	NC	Auto Warehouse #2	✓
294	ALL DAY SERVIE	Independent Service Center	DENVER	NC	Auto Warehouse #2	✓
295	PHIL'S AUTO PARTS	Independent Service Center	FLINT	MI	Auto Warehouse #1	✓
296	MOTOWN SERVIE CENTER	Dealer	DENVER	NC	Auto Warehouse #2	✓
297	JIMMY'S BODY REPAIR	Independent Service Center	DENVER	NC	Auto Warehouse #2	✓

After saving which customers are eligible for the promotion you will be returned to the main promotion settings screen where there will be a new option under the Promotional Criteria.

Now you will choose how many groups the promotion will be required for your customers to purchase from to earn the promotion. You can choose from 2 to 6 individual groups.

Promotional Criteria

Promotion Type: Promote - Parts List (Upload) *

Tracking Criteria: Total Units - Parts Sold *

Manufacturer Lines:

Criteria Operator: ≥ Greater Than or Equal To * ?

Number of Family Groups: Select One -->
 1
 2
 3
 4
 5
 6

Max Usage - Per Account:

Max Usage - Per Promo: ☒ Redeemed ☐ Available

After choosing the number of groups you can name each individual group if you choose (it is recommended to do so, in order to assist with managing your promotion), and you are required to upload the individual parts lists for each group*.

Promotion Fulfillment

Number of Family Groups: 3

Number of Parts Required:

Brake Pads	1	Upload Parts List
Rotors	2	Upload Parts List
Calipers	2	Upload Parts List

Max Usage - Per Account: 5 ?

Max Usage - Per Promo: 0 ? Show Info: ☒ Redeemed ☐ Available

*Do not have the same part number in more than one group.

When your customers use CONNECTION and there is a Family Promotion, parts will be tagged with the group they are in while looking in the catalog, stock check, or shopping cart. Also in the shopping cart, the customer will see a list of promotions they are eligible for, and if they have earned it.

Stock Check

Reset

Hide













Type in a Part Number and select Stock Check. Add as many parts as you wish. If you require additional lines select the "+" button to add lines.

Stock Check

Add to Order

Shop Supplies

Import Parts List

Add to Order	P/L	Item #	Order Qty	Our Description	Details	Sell Price	Your Price	Core Price	Pack Qty	Branch Location	Avail Qty
<input checked="" type="checkbox"/>	ACD	18FR1	1	Front Passenger SI	  	46.28	27.01	20.00		 Auto #1	69
19140294 - GM Reference Part Front Passenger Side Disc Brake Caliper Assembly (Friction Ready Non-Coated)											
<input checked="" type="checkbox"/>	ACD	17D1000CH	1	Ceramic Front Disc	  	70.00	40.85			 Auto #1	12
19142407 - GM Reference Part Ceramic Front Disc Brake Pad Set											
<input checked="" type="checkbox"/>	ACD	18A1090SD	1	Performance Disc Bra	  	3194.44	1864.08			 Auto #1	39

Auto #1

Expected Delivery Time: 2.00 Hrs

Order Type:

Unicorn

Delivery Method:

Hot Shot

P/L

Item #

Description

ACD

18FR1 ACDelco
19140294 GM

Front Passenger Si

Order Qty:

1

Avail Qty:

69

Pack Qty:

0

Sell Price:

\$46.28

Your Cost:

\$27.01

Core Price:

\$20.00

Core Price:

\$20.00

Total Sell Price:

\$66.28

Total Cost:

\$47.01

Enter Comment Here

Submit by 03:00PM EDT (5/18/2022)

Applied Promotions

Family Calipers, Pads, Rotors

P/L

Item #

Description

ACD

17D1000CH ACDelco
19142407 GM

Ceramic Front Disc WARNING

Order Qty:

1

Avail Qty:

12

Pack Qty:

0

Sell Price:

\$70.00

Your Cost:

\$40.85

Total Sell Price:

\$70.00

Total Cost:

\$40.85

Enter Comment Here

Submit by 03:00PM EDT (5/18/2022)

Applied Promotions

Family Calipers, Pads, Rotors

Family Test WD You have 20.00% rebate for each valid item on this purchase.

P/L

Item #

Description

ACD

18A1090SD ACDelco
88875150 GM

Performance Disc Bra

Order Qty:

1

Avail Qty:

39

Pack Qty:

0

Sell Price:

\$3194.44

Your Cost:

\$1864.08

Total Sell Price:

\$3194.44

Total Cost:

\$1864.08

Enter Comment Here

Submit by 03:00PM EDT (5/18/2022)

Applied Promotions

Family Calipers, Pads, Rotors

Family Test WD You have 20.00% rebate for each valid item on this purchase.

VIN Number:

Send me an email / text notification for this order

Place Order

Pricing Details

Auto #1

\$3330.72

Total Sell Price

\$3330.72

Auto #1

\$1951.94

Total Cost

\$1951.94

**** this is a test demo account ****

Not Applied Promotions

Family Calipers, Pads, Rotors

You do not have the required parts to earn this promotion.

Fam Test 5/11

You do not have the required parts to earn this promotion.

Family Filters Oil & Cabin

You do not have the required parts to earn this promotion.

Family Test WD

You do not have the required parts to earn this promotion.

Clear Cart

Save Order

If you have any questions about Family Promotions, please reach out to your eBusiness Coordinator.